

TOPICS

Tapping the Power of Webinars

How to SUPERCHARGE your webinar

Learn what to do... BEFORE, DURING and AFTER a webinar

Use what you learn for MISSION WORK, TEACHING & EVANGELISM

Tips to create an engaging story arc and webinar structure

How to reach out to the right audience for attendance

Secrets to getting an engaging speaker

Webinar technical pointers and disaster mitigation



KEITH TAN
Senior Creative Director
Radio & Podcast Specialist



LILY PHANG
Entrepreneur
Co-founder of Eblity

12 SEP 2020 (SAT)
9.15 AM – 12.00 PM

Limited to first 100 places.
Priority is given to WSCS members.
All confirmed registrations will receive a Zoom link.

Scan QR code or click on the link below to register before 31 Aug 2020

<https://form.jotform.com/201872043979059>



OUR SPEAKERS



Keith Tan is a Senior Creative Director at one of Asia's largest Media conglomerates. He specializes in advertising, marketing, branding and comms. On both the strategic level and on campaign execution. Keith is also a radio and podcast specialist.

Keith is also an entrepreneur in his spare time and has served as board and management advisor to start-ups in distress, helping to re-brand and provide business strategy guidance especially in the area of public and shareholder facing optics and comms management.

On the Christian front, he has been the key driver in setting up St. Andrew's Cathedral's Audio streaming radio app and hosts a variety of local Christian podcasts. He also consults with various churches and Christian outfits in their digital transformation efforts in the area of video and audio content creation and distribution.



Lily Phang is an entrepreneur with more than 15 years of local and overseas healthcare experience, working in International SOS, Ng Teng Fong General Hospital and Singapore General Hospital.

During her experience in the Singapore public healthcare, Lily saw that care in the community especially home personal care was lacking leading to discharge and social issues in the hospitals. She then quit her work and started Homage (www.homage.sg) with 2 co-founders, an online platform that provides on-demand home caregiving solutions to the elderly in Singapore, Malaysia and Indonesia.

Four years later, Lily decided to pursue her passion in helping children with special needs, slow learners and their families, and started Eblity (www.eblity.com) with 2 co-founders in India and Singapore, a value creation platform that connects all stakeholders and resources to help every child to reach their full potentials.